

# Business Marketing Manager



## Green innovation meets performance

### Our Project

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Formula Electric Belgium is a student-based race team that pushes green innovation to performance. We design and build our own electric race car each year to participate in international Formula Student competitions. We are looking for pioneers to challenge the status quo and bring our top-notch electric race car to the next level. As a postgraduate student, you will research, design, and test your systems together with a group of highly motivated students. You will innovate together with your team members and numerous companies to develop our next generation formula student race car.

### Function

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In this role, you will drive the promotion of our team and projects through **creative marketing campaigns** and **engaging content**.

Working closely with Business Relations and the technical teams, you will translate our achievements into **compelling messages** that attract fans, partners, and sponsors.

If you're passionate about creativity, branding, and relationship-building in an innovative engineering environment, join us in sharing Formula Electric Belgium's story.

### Profile

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- Eye for detail
- Strong communication skills
- Creative and proactive

### Returns

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- A unique engineering experience
- Developing your hard- and soft-skills in a company-like environment
- Work with the newest technologies and innovative companies
- Work in a team with a network of well over 120 partners
- A summer season packed with competitions all over Europe
- An experience of a life-time!

### Up for the challenge?

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Submit your **resume** and **motivation letter** (one page) to  
[recruitment@formulaelectric.be](mailto:recruitment@formulaelectric.be)