



Public Relations

Social media

Green Innovation meets performance

Our Project

Formula Electric Belgium is a team of engineering students who build a **Formula-Student racecar** to compete in international competitions. We design and build a brand-new car every year and compete with other teams in multiple worldwide competitions during the summer months. Formula Student is by far the biggest **engineering competition** in the world and continues to grow. From next year on, we will be competing in both the **electrical** and **driverless** competition. You can join the project during one or two years by applying for the '**Postgraduate in Innovation and Entrepreneurship in Engineering**'.

Tasks

As the **Public Relations** Specialist for Formula Electric Belgium, you will be at the forefront of shaping our **public image**.

Your role involves creating and maintaining **positive relationships** with **media outlets, stakeholders, and the general public**. Craft compelling press releases, coordinate interviews, and manage communication strategies to showcase our achievements and mission in sustainable electric mobility.

Collaborate closely with the Marketing and Business Relations teams to ensure a **cohesive brand message**. If you have a passion for effective communication, relationship-building, and promoting innovative technologies, join us in driving Formula Electric Belgium's story to a wider audience.

Profile

- Eye for detail
- Strong communication skills
- Creative

Returns

- A unique engineering experience
- Developing your hard- and soft-skills in a company-like environment
- Work with the newest technologies and innovative companies
- Work in a team with a network of well over 120 partners
- A summer season packed with competitions all over Europe
- An experience of a life-time!

Up for the challenge?



Submit your **resume** and **motivation letter** (one page) to
<https://formulaelectric.be/vacancies-theses/>