



Chief Marketing

Green Innovation meets performance

Our Project

Formula Electric Belgium is a team of engineering students who build a **Formula-Student racecar** to compete in international competitions. We design and build a brand-new car every year and compete with other teams in multiple worldwide competitions during the summer months. Formula Student is by far the biggest **engineering competition** in the world and continues to grow. From next year on, we will be competing in both the **electrical** and **driverless** competition. You can join the project during one or two years by applying for the '**Postgraduate in Innovation and Entrepreneurship in Engineering**'.

Tasks

As the head of marketing you are responsible for how the outside world perceives the team. You **ensure the good reputation of the team** to both the general public and the professional world.

You will be responsible for developing and executing **marketing strategies** to enhance the visibility, **brand recognition**, and **sponsorship opportunities** for Formula Electric Belgium.

You will **coördinate marketing efforts** and collaborate closely with other team members to promote our mission, engage with **stakeholders**, and secure **funding** for our projects.

Profile

- Strategic thinker
- Effective communicator
- Good time management
- Initiative and drive

Returns

- A unique engineering experience
- Developing your hard- and soft-skills in a company-like environment
- Developing better organisational, management and public speaking/pitching skills
- Work with the newest technologies and innovative companies
- Work in a team with a network of well over 120 partners
- A summer season packed with competitions all over Europe

Up for the challenge?



Submit your **resume** and **motivation letter** (one page) to
<https://formulaelectric.be/vacancies-theses/>