



# Business Relations

## Green Innovation meets performance

### Our Project

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Formula Electric Belgium is a team of engineering students who build a **Formula-Student racecar** to compete in international competitions. We design and build a brand-new car every year and compete with other teams in multiple worldwide competitions during the summer months. Formula Student is by far the biggest **engineering competition** in the world and continues to grow. From next year on, we will be competing in both the **electrical** and **driverless** competition. You can join the project as a volunteer. This allows you to contribute to the next race car whilst keeping a flexible schedule.

### Tasks

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As a member of the marketing department you are responsible for how the outside world perceives the team. You **ensure the good reputation of the team** to both the general public and the professional world.

Marketing is divided in several subtasks so you don't have to do all the heavy lifting yourself. You have to make sure that everybody does their part.

You are responsible for **organising the events** (Partnerevent, Digital Roll-Out and Roll-out) and you will have to make a social media strategy for the upcoming year.

Being part of the marketing department is an important role. The technical design of the car is negligible if the outside world is not able to see how good it is.

### Profile

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- Creative
- Good time management
- Since you will be head of your department, people skills are very important.

### Returns

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- A unique engineering experience
- Developing your hard- and soft-skills in a company-like environment
- Work with the newest technologies and innovative companies
- Work in a team with a network of well over 120 partners
- A summer season packed with competitions all over Europe
- An experience of a life-time!

### Up for the challenge?

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Submit your **resume** and **motivation letter** (one page) to  
<https://formulaelectric.be/vacancies-theses/>