



Public Relations Manager MANAGEMENT

Green Innovation meets performance

Our Project

Formula Electric Belgium is a student-based race team that pushes green innovation to performance. We design and build our own electric race car each year to participate in the international Formula Student competitions. This year, we are looking for pioneers to challenge the status quo and bring our top-notch electric race car to the next level. As a postgraduate student, you will research, design, test your systems together with a group of highly motivated, ambitious students. You will work together with your team members and numerous companies to develop new innovations.

Function

As a key player in the management department, you will have the opportunity to lead and shape the future of our projects, ensuring both team harmony and seamless execution.

Visibility of our innovative electrical race car is a way to give partners the necessary return and to promote entrepreneurship among young people. Therefore, as Public Relations manager you are responsible for how the outside world perceives the team. You ensure the good reputation of the team to both the general public and the professional world.

You are co-responsible for organizing the partner events and you determine the marketing strategy for the upcoming year. You oversee the Public relation maintenance, and have the end decision in all the graphical designs.

Profile

- Bachelor/Master Engineering Science, Engineering Technology or Business Engineering
- Strong communicative skills
- Well-organized and intrinsic motivation
- Creative out-of-the box thinker

Returns

- Experience in a unique field of expertise
- Gain exposure to cutting-edge technologies and industry-leading organizations
- Possibility to network and cooperate with international stakeholders
- A summer packed with international racing competitions!

Up for the challenge?



Submit your **resume** and **motivation letter** (one page)
to recruitment@formulaelectric.be