



Public Relations

Green Innovation meets performance

Our Project

Formula Electric Belgium is a team of engineering students who build a **Formula-Student** racecar to compete in international competitions. We design and build a brand-new car every year and compete with other teams in multiple worldwide competitions during the summer months. Formula Student is by far the biggest **engineering competition** in the world and continues to grow. From next year on, we will be competing in both the **electrical** and **driverless** competition. You can join the project during one or two years by applying for the '**Postgraduate in Innovation and Entrepreneurship in Engineering**'.

Tasks

You represent what Formula Electric Belgium stands for and you will have to present it that way. It is your job to create the **character of the organization** through various channels. You manage social media, establish contacts with the press, write newsletters, create content (photos and videos)...

You'll also work in close contact with Public Relations to make a social media strategy for the upcoming year.

The Public Relations department plays an important role in our raceteam. The technical design of the car is negligible if the outside world is not able to see how good it is.

Profile

- Eye for detail
- Communicative
- Independent and professional
- Outgoing
- Creative out-of-the-box mindset
- Good time management

Returns

- A unique engineering experience
- Developing your hard- and soft-skills in a company-like environment
- Work with the newest technologies and innovative companies
- Work in a team with a network of well over 120 partners
- A summer season packed with competitions all over Europe
- An experience of a life-time!

Up for the challenge?



Submit your **resume** and **motivation letter** (one page) to
parttimers@formulaelectric.be